

DREAM GALA MOSAIC

DECEMBER 4, 2024



Cleveland Clinic

Lou Ruvo Center for Brain Health



NSA
NEVADA SCHOOL OF THE ARTS

DREAM GALA MOSAIC

Dear Friends of NSA:

Greetings! I am thrilled to present to you our sponsorship opportunities for Dream Gala 2024: MOSAIC. Las Vegas continues to flourish into a world class city with a vibrant arts scene – arts organizations, dance and theatre companies, musicians, actors, entertainers, and visual artists. Our city is also fortunate to benefit from a myriad of nonprofits that passionately serve their missions benefitting our community in so many ways. We are indeed a city made up of so many vibrant colors and textures. Nevada School of the Arts celebrates this wonderful mosaic that is Las Vegas.

NSA has thus far experienced a remarkable year with record growth and expansion over several genres. As the piano department continues to set the bar in our valley, our full scholarship Chamber Orchestra welcomes students from underserved areas to come to NSA and learn to make music with their friends. NSA was founded with a vibrant Visual Arts program that continued for over 30 years. After a few years of dormancy, we have brought the Visual Arts program back in a new and fresh way, headed by the gifted Erik Beehn.

NSA is also launching, for the first time in its 48-year history, our Theatre Arts program. We have designed a curriculum that compliments CCSD theatre programs and offers enhanced training by top professionals. Our school has also rolled out a very special Music Therapy program. We utilize the expressive power of creating art to help students learn to communicate, express themselves, and live more productive and happy lives.

While keeping pace with our city's rapid growth, NSA is expanding into a world class performing arts conservatory offering top level training right here at home. As we reach deeper into our community to collaborate with other organizations to enhance our collective missions, we hope you will consider supporting the school at its Dream Gala 2024: MOSAIC. This year, Dream Gala moves to the larger Cleveland Clinic Lou Ruvo Center for Brain Health. We are excited to produce yet another spectacular show highlighting powerful performances by our community's young stars. Please join us at this signature event and enjoy another memorable evening of great performances.

Best,

Raja Rahman,
President & CEO



DREAM GALA MOSAIC

SPONSORSHIP OPPORTUNITIES

GEMS PRESENTING SPONSOR – \$75,000

- Unlimited access to an open bar and menu provided by Perfect Plate Catering
- Ten gala tickets donated to NSA faculty in your honor
- Three Premium VIP tables, seating for (30) of your guests (total of 40 guests)
- NAMING OPPORTUNITY - Naming of an entire program at the school (e.g. _____Spectrum Arts), published on website, all collateral, curriculum copy, advertising, social media, correspondence, all school communications)
- Five Namesake Scholarships (Help change the lives of five students with the gift of an education in the performing arts and visual arts)
- Prominent placement of name/company logo on Step and Repeat, in social media, and on marketing materials
- Inside Front cover color ad in gala program
- Prominent logo inclusion in gala video presentation
- Group photo with entertainment
- Two private student/faculty ensemble performances for your private events

CRYSTALS SPONSOR – \$50,000

- Unlimited access to an open bar and menu provided by Perfect Plate Catering
- Eight gala tickets donated to NSA faculty in your honor
- Two Premium VIP tables, seating for (20) of your guests (total of 28 guests)
- Three Namesake Scholarships (Help change the lives of three students with the gift of an education in the performing arts)
- Prominent logo and name recognition at gala, in social media, and on marketing materials
- Back cover color ad in gala program
- Prominent logo inclusion in gala video presentation
- Group photo with entertainment
- One private student/faculty ensemble performances for your private events

CERAMIC SPONSOR – \$25,000

- Unlimited access to an open bar and menu provided by Perfect Plate Catering
- Four gala tickets donated to NSA faculty in your honor
- One Premium VIP tables, seating for (10) of your guests (total of 14 guests)
- Two Namesake Scholarships (Help change the lives of three students with the gift of an education in the performing arts)
- Prominent logo and name recognition at gala, in social media, and on marketing materials
- Two full page color ads in gala program
- Logo inclusion in gala video presentation
- Group photo with entertainment
- One private student/faculty ensemble performance for your private event



DREAM GALA MOSAIC

SPONSORSHIP OPPORTUNITIES

STONE SPONSOR – \$10,000

- Unlimited access to an open bar and menu provided by Perfect Plate Catering
- Two gala tickets donated to NSA faculty in your honor
- One Premium VIP tables, seating for (10) of your guests (total of 12 guests)
- Two Namesake Scholarships
(Help change the lives of three students with the gift of an education in the performing arts)
- Prominent logo and name recognition at gala, in social media, and on marketing materials
- One full page color ad in gala program
- Logo inclusion in gala video presentation

GLASS SPONSOR– \$5,000

- Menu provided by Perfect Plate Catering
- One standard table, seating for (10) of your guests
- Logo on select marketing materials
- One quarter-page color ad in gala program
- Logo inclusion in gala video presentation

TABLES AND TICKETS

PREMIUM/VIP TABLE OF TEN – \$3,500

- Preferred seating for ten (10)

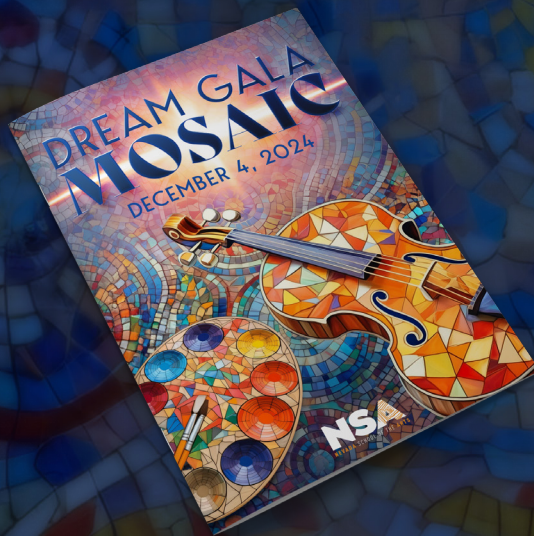
STANDARD TABLE OF TEN – \$2,500

- Seating for ten (10)

INDIVIDUAL SEAT AT STANDARD TABLE – \$250

- Individual Seat





DREAM GALA PROGRAM BOOK

The DREAM Gala is Nevada School of the Arts' signature fundraising event. Our community comes together at this event to support our students, faculty, and their families during an evening of friendship, dining, and the performing arts. With our digital program book, we have the honor of highlighting our supporters while also supporting our planet.

DREAM GALA PROGRAM BOOK PROVIDES

- Printed program book
- Access to the program book via QR code at each table and in the venue
- Promote your support of faculty and staff beyond the gala
- Inclusion on the following via the 2024 Program Book post-gala: website, social media, and emails

DREAM GALA PROGRAM BOOK ADVERTISING OPPORTUNITIES

FULL-PAGE AD\$1,200

HALF- PAGE AD..... \$750

QUARTER-PAGE AD.. \$450

INSIDE FRONT COVER..\$1,500

INSIDE BACK COVER . \$1,000

BACK COVER\$2,000

AD SIZES AND SPECIFICATIONS

FULL PAGE AD: 8.5" w x 11" h, Bleed: 8.75" w x 11.25" h, Live: 7.5" w x 10" h

HALF PAGE AD: 5.5" x 8.5"

QUARTER PAGE AD: Trim: 5.5" X 4.25"

INSIDE FRONT COVER/INSIDE BACK COVER: 8.5" w x 11" h, Bleed: 8.75" w x 11.25" h, Live: 7.5" w x 10" h

BACK COVER: 8.5" w x 11" h, Bleed: 8.75" w x 11.25" h, Live: 7.5" w x 10" h

LOGO

Please submit LOGO in two formats: PDF—300 dpi or higher resolution AND VECTOR file. ADVERTISEMENT: Please submit your AD in two formats: PDF—300 dpi or higher resolution or TIFF file, (If people are shown, please use CMYK for tones).

To ensure we give you the proper recognition, we ask that you send NSA your LOGO and advertisement as soon as possible, and no later than Friday, November 15, 2024. Email artwork, and logo files to info@nevadaschoolofthearts.org.



For more information about sponsorships, tables, and tickets, please contact Jessica Jin at info@nevadaschoolofthearts.org or at 702.384.2787

